



girl scouts 
of southern illinois

Council Connections
March 4, 2024
Recording in Process

WELCOME
Service Unit Managers

Agenda

1. Girl Scout Promise
2. Development
3. Product Program
4. Community Engagement
5. Adult Education
6. Retail
7. Program Engagement

Development



Development

DEVELOPMENT

2ND ANNUAL COCKTAILS AT CAMP

- Special Business After Hours Event
- Thursday, May 2 – 5:30-7:30PM

1912 Patch Club

- Patch Design Contest
- Deadline: April 1st

[Support Us](#) | [Donate](#) | [Seasonal Campaigns \(gsosfi.org\)](#)



1912 Club Patch Design Contest

Did you know that Girl Scouts was founded in 1912? Girl Scouts of Southern Illinois needs your help to celebrate our birthday on March 12, 2024. What do we want for our birthday? Your art! The 1912 Club is for families to celebrate how much they love Girl Scouts! Every year, we offer a new custom patch designed by an area Girl Scout! The theme for the 2024 patch is "Birthday Party." Girl Scouts must submit a design including that theme between March 1-April 1 for their artwork to be considered for the patch creation. The winner will be announced in April 2024. Girls, parents, and friends of GSofSI can obtain the winning patch by donating \$19.12 per patch to support our council.

Girl Name: _____

Girl Scout Grade Level: _____

Troop Number: _____

Troop Leader: _____

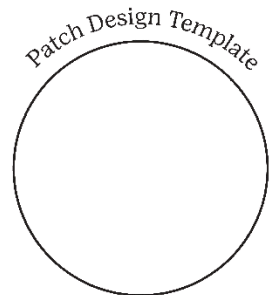
Grade Level:

- Daisy
- Brownie
- Junior
- Cadette
- Senior
- Ambassador

Submissions to the GSofSI
Corporate Service Center must
be received by April 1
to be considered.

Mail To:
4 Ginger Creek Parkway
Glen Carbon, IL 62034

Entries can also be submitted
as a high resolution PDF to
friends@gsosfi.org.





PRODUCT PROGRAM



2024 Cookie Program as of 3/4/24

- 99.7% to our council goal
- 21 Service Units have reached their SU Cookie Program Goal:

SU 39	Lawrence Wabash Edwards	8,857 above goal
SU 102	Granite City Madison	7,522 above goal
SU 201	O'Fallon Shiloh	7,090 above goal
SU 511	Effingham	6,009 above goal
SU 63	Richland	4,119 above goal
SU 27	Jackson	3,551 above goal
SU 522	Eastern Coles	3,154 above goal
SU 109	Troy St Jacob	2,864 above goal
SU 202	Clin Clair	2,222 above goal
SU 87	West Frankfort	1,818 above goal
SU 9	Centralia	1,727 above goal
SU 66	Shawnee	1,677 above goal
SU 110	Highland	1,632 above goal
SU 15	Clinton Washington	1,601 above goal
SU 7	Bond Fayette	1,469 above goal
SU 108	Edwardsville	836 above goal
SU 111	Collinsville	318 above goal
SU 51	North Franklin	303 above goal
SU 544	Crawford Jasper	149 above goal
SU 210	New Athens Marisa	16 above goal
SU 531	Edgar	10 above goal



PRODUCT PROGRAM



2024 Cookie Program – Important Dates

- 3/10 -- Cookie Program Ends
- 3/12 -- Troop final rewards and girl allocations
- 3/14 -- Service Unit final rewards and allocations
- 3/20 -- Troop ACH
- 7/1 -- Last day troops can sell leftover cookies

Cookie Program Rewards

- Troops opting out – girls still can earn rewards, must allocate to girls.
- Rewards arrive by May
- Build-A-Bear reward will be mailed to SUCM
- 1000+ packages rewards – ship directly to girl
- Samoa Adventure – Family Day at Zoo – May 11th
- Share the Love w/the Military Patch – mailing to girl





ADULT EDUCATION

ADULT EDUCATION

Adult Training

CPR/AED/First Aid:

Wednesday, March 27 -- Marion, IL

Wednesday, April 10 -- O'Fallon, IL

Wednesday, June 5 -- O'Fallon, IL

Camping Out Training:

Saturday, March 23 -- Belleville, IL

Sunday, April 7 -- Edwardsville, IL

Saturday, April 13 -- Edwardsville, IL

Saturday, April 20 -- Edwardsville, IL

Flat-Water Canoe:

Saturday, June 2 – Carlyle, IL

Saturday, June 8 – Carlyle, IL

Youth Mental Health First Aider:

Saturday, May 18 - Mt. Vernon, IL



Archery:

Saturday, March 23 -- Belleville, IL

Sunday, April 7-- Edwardsville, IL

Saturday, April 20 -- Edwardsville, IL

Moving Water Canoe:

Sunday, June 23 – Sullivan, MO

Training By Request:

Training By Request

ADULT EDUCATION

Volunteer Training Summit

- Saturday, April 6 – Collinsville High School
- Camp Torqua reserved for weekend for overnight stay
- Registration Open, [2024 Volunteer Training Summit](#)



Service Unit Volunteer Training

- **Monthly Short & Snappy:**
March Troop Renewal/Spring Renewal

Volunteer Appreciation – Monthly Role Spotlight

[Monthly Volunteer Role Spotlight](#)



RETAIL

RETAIL

March Mystery Bags

- \$5 and \$10 variation
- Each contains a GSofSI branded item
- Visit retail shop or order online, [GSofSI Local Online Shop](#)



“In My Girl Scout Era” Hoodie

- Available in Youth and Adult Sizes



RETAIL

Free Shipping

- This membership year, October 1, 2023 – September 30, 2024, all orders over \$50 on the **GSofSI Online Shop** will receive free shipping.
- Enter code: **Member24!**

Extended Shop Hours

- Wednesdays: April 3, 17, and May 1 -- 8:30am-7:00pm
- Saturdays: April 20 and May 4 -- 10:00am-2:00pm
- Volunteer Training Summit/Annual Meeting: April 6 – 10:00am-2:00pm





PROGRAM ENGAGEMENT

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March Patch Point – Healthy Living

“MARCH” right into a healthier lifestyle with this month’s Patch Point, Healthy Living. All activities are designed to encourage girls to be active, try a new activity or sport, eat healthy, and to have a well-balanced lifestyle.

Patches can be purchased in the retail shop or on the [GSofSI Council Shop!](#)

Council-Wide Community Service Project

“Engage To Make a Change” – Deadline: April 8



Girl Scouts of Southern Illinois **Engage to Make a Change Challenge** asks Girl Scouts to complete a service project that best helps their community. Girls are challenged to think of the best ways they can create positive change in their own hometowns. The goal is to learn more about the local community, engage in opportunities to volunteer, and to create positive change. **This project runs through April 8, 2024.**

<https://www.gsofsi.org/en/discover/about/about-gsofsi/community-service.html>

PROGRAM ENGAGEMENT



Upcoming Program Offerings

Virtual Gold Award Training

TUES. – 4/2/2024

6PM-7PM

Deadline: 4/1/24

Senior Outdoor Journey

4/6/24 – 4/7/24

12PM-12PM – Camp Torqua

Cost: \$45/girl; \$30/adult

Deadline: 3/25/24

Counselor-in-Training

SUN. – 4/14/24

9:30AM-4PM - Whittington

Cost: \$30/girl; \$5/adult

Deadline: 3/25/24

Virtual Silver Award Training

WED. – 4/3/24

6PM – 7PM

Deadline: 4/1/24

Program Aide Training

SUN. - 4/7/24

9AM-4PM – Camp Torqua

Cost: \$30/girl; \$10/adult

Deadline: 3/25/2024

Counselor-in-Training

SUN. 4/21/24

9AM-4:PM

Cost: \$30/girl

Deadline: 4/8/24

PROGRAM ENGAGEMENT



Upcoming Program Offerings

Bot Venture Camp Out

4/19/24 - 4/20/24

6:30PM - 1PM -- Edwardsville

Cost: \$70/girl-in council; \$75/girl out of council

Deadline: 4/1/24

Cadette Outdoor Journey

5/4/24 - 5/5/24

Edwardsville

Cost: \$35/girl; \$20/adult

Deadline: 4/15/24

Junior Outdoor Journey

5/25/24 - 5/26/24

Edwardsville

Cost: \$30/girl; \$20/adult

Deadline: 4/29/24

Outdoor Explore N More

SAT. - 4/27/24

8AM-4PM -- Waterloo

Cost: \$45/girl; \$15/adult

Deadline: 4/8/24

Brownie Outdoor Journey

5/11/24 - 5/12/24

Edwardsville

Cost: \$35/girl; \$20/adult

Deadline: 4/22/24

**Check out the Event Calendar for
all these events and more!!**

[Event Calendar | Girl Scouts \(gsofsi.org\)](https://www.gsofsi.org)

PROGRAM ENGAGEMENT

GS Travel - 2024

GSofSI Celebrates Summer at Holiday World & Spashin' Safari

- Thursday, June 20 – Sunday, June 23
- Juniors – Ambassadors; Adults
- Cost: \$400 per Girl Scout and Adults
- Deposit: \$200 due at time of registration
- Deadline: 4/1/24
- Final Payment: 5/6/24

GSofSI Journey to Washington DC

- Monday, July 29 – Friday, August 2
- Cadettes – Ambassadors; Adult Travel Advisors
- Cost: \$1500 per Girl Scout and Adult Travel Advisor
- Deposit: \$500 due at time of registration
- Deadline: 4/29/24
- Final Payment: 5/27/24



PROGRAM ENGAGEMENT

Day and Overnight Camp



gsfsi

2024 Day and Overnight Camps registrations are open on the event calendar (months of June and July). They are also listed on the website under Discover>Activities>Summer Camp.

<https://www.gsfsi.org/en/discover/activities/summer-camp.html>



COMMUNITY ENGAGEMENT

MY24 Membership Goals and Update

Traditional Troop Girls = **5300**; Adults = **2800**

- Girls = 4,735 girls or 89% to MY24 goal

- Adults = 3,216 adults or 115% to MY24 goal

Girl Scouts of Southern Illinois
Traditional Girls and Adults
Progress to MY24 Goals

Area	Service Unit Name	New Girls	Retained Girls	YTD Total Girls	Total Girl Goal	Girls Needed to Goal	Total Girls	New Adults	Retained Adults	YTD Total Adults	Total Adult Goal	Adults Needed to Goal	Total Adults
Area002	SA007_Bond_Fayette_County	17	69	86	85	(1)	91%	17	42	59	45	(14)	101%
Area002	SA010_Altam_Godfrey_Wood_River_Roxana	32	122	154	195	41	79%	14	100	114	130	(16)	88%
Area002	SA010_Graffiti_City_Abbotsford_Venice	34	78	112	105	(17)	106%	32	85	117	85	(32)	138%
Area002	SA015_Hersey_Cahoon_County	19	97	116	150	34	77%	13	48	61	55	(6)	111%
Area002	SA016_Bethalto	27	27	54	60	6	90%	17	27	44	25	(19)	176%
Area003	SA016_Edwardsville_Glen_Carbon	76	242	317	415	98	81%	84	380	318	295	(23)	107%
Area003	SA019_Troy_St_Jacob	25	141	166	155	(11)	107%	21	121	142	120	(22)	118%
Area003	SA010_Highland	21	82	103	100	(3)	103%	13	73	86	65	(21)	132%
Area003	SA011_Costelloville_Caseyville_Maryville	34	30	64	64	0	100%	22	46	68	55	(13)	124%
Area003	SA020_Clinch	46	159	205	230	25	89%	32	134	166	140	(26)	119%
Area004	SA021_OFallon_Dillon_Farview	109	345	454	450	(4)	101%	65	226	291	250	(41)	116%
Area004	SA010_Jacksonville_Swansea	106	255	361	495	44	79%	16	238	314	250	(64)	126%
Area004	SA029_Millstadt_Columbia_Dupee_Smithton	41	151	192	205	13	94%	30	90	120	95	(25)	126%
Area004	SA010_New_Athens_Morrisa_St_Libory_Freiburg	25	52	77	85	8	91%	8	37	45	45	0	100%
Area004	SA011_Vincennes	10	112	122	135	13	90%	13	93	106	90	(16)	118%
Area005	SA009_Contralia	25	22	47	85	38	55%	12	29	41	35	(6)	117%
Area005	SA015_Clinon_Washington_County	13	71	84	70	(14)	120%	6	41	47	40	(7)	118%
Area005	SA010_East_Marian_County	15	34	49	80	31	59%	9	27	36	35	(1)	102%
Area005	SA030_Jefferson_County	23	60	83	135	52	61%	7	45	52	55	3	95%
Area005	SA054_Perry_County	19	61	80	90	10	89%	7	44	51	48	(3)	103%
Area001	SA011_Jackson_County	14	43	57	65	8	87%	11	49	60	60	0	100%
Area001	SA042_East_Williamson_County	7	59	66	110	44	60%	4	40	44	65	21	68%
Area001	SA057_North_Randolph_County	26	74	100	100	0	100%	8	29	37	30	(7)	123%
Area001	SA060_South_Randolph_County	40	81	121	130	7	93%	11	63	74	75	1	92%
Area001	SA090_West_Williamson_County	25	85	110	150	40	73%	11	52	63	30	7	90%
Area008	SA033_Johnson_Pope_County	5	43	48	60	12	80%	4	14	18	20	2	90%
Area008	SA045_Menard_County	22	34	56	50	(6)	112%	12	27	39	20	(14)	195%
Area008	SA066_Shawnee	31	26	57	60	3	95%	17	24	41	25	(16)	164%
Area008	SA066_Wayne_Hamilton_White_County	6	46	52	10	42	24%	4	33	37	40	3	93%
Area009	SA012_Clay_County	22	79	101	130	19	85%	13	75	88	70	(18)	126%
Area009	SA012_Clay_County	8	43	51	55	4	93%	1	21	22	25	3	88%
Area009	SA019_Lawrence_Wabash_Edwards_County	27	71	98	80	(18)	123%	5	44	49	31	(14)	158%
Area009	SA051_North_Franklin_County	45	137	182	160	(22)	114%	6	39	45	45	0	100%
Area009	SA063_Richland_County	29	47	76	80	4	95%	15	11	26	20	(6)	130%
Area009	SA087_West_Franklin	16	40	56	50	(6)	112%	7	29	36	25	(11)	144%
Area009	SA011_Ervington_County	36	82	118	135	17	87%	15	67	82	65	(17)	125%
Area010	SA021_Western_Coles_Cumberland_County	33	108	141	140	(1)	101%	23	80	103	75	(28)	137%
Area010	SA022_Eastern_Coles_County	30	71	101	85	(16)	119%	17	50	67	60	(7)	112%
Area010	SA031_Edgar_Clarke_County	10	78	88	95	7	93%	1	44	45	30	(15)	150%
Area010	SA044_Crawford_Jasper_County	24	81	105	130	25	81%	10	38	48	45	(3)	107%
COUNCIL TOTALS		1,184	3,551	4,735	5,300	565	89%	664	2,552	3,216	2,800	(416)	115%

*Council Totals show the number of unique individuals and may not equal the actual column total
some members participate in multiple SUs



COMMUNITY ENGAGEMENT

Girl Scout Week


<https://www.gsfsi.org/en/discover/activities/event-calendar/girl-scout-celebrations.html#gsweek>

10 Sunday	11 Monday	12 Tuesday	13 Wednesday
Spirit Sunday Do something kind in the spirit of Girl Scouts.	Affirmation Monday Share a positive message with a friend.	Girl Scouts' Birthday Celebrate 112 years of Girl Scouts!	Wear It Wednesday Wear your Girl Scout gear.
14 Thursday	15 Friday	16 Saturday	
Thankful Thursday Share something you're thankful for.	Flash Forward Friday Share your plans for a brighter future!	Service Saturday Serve your community as a sisterhood.	



COMMUNITY ENGAGEMENT

Spring Renewal and Extended Year Membership Open April 1st

			
Renewal Incentives			
	First Month (April 1-30)	First Two Months (April 1- May 31)	Entire Campaign (April 1- June 10)
Girl/ Adult Renewal	Girls and adults who renew by April 30 will receive a free T-Shirt (October 2024)		<ul style="list-style-type: none"> • Weekly Drawing - \$25 Gift Card to Council Shop (2 girls and 1 adult) Every Monday (April 8 - June 10) • All girls renewed will receive a GSofSI Spring Renewal Patch! • All girls and adults are invited to the Girl Scouts Take Over Water Park Events (August 2024 - Registration Deadline: June 10)
Troop Renewal	Troops that renew 90% of girls by April 30 will receive a Troop Program Supplies Kit for their respective troop level (October 2024)	*Super Troop Cookie Entrepreneurs* Troops that renew 80% of girls (by May 31) will receive early access to reserve Walmart Cookie Booths for Membership Year 2025 Cookie Season.	Troops that renew 70% of girls and three unique adults in troop roles by June 10 receive a 2024-2025 Troop Leader Planner Book.
Service Unit Renewal	Service Units that renew 50% of its members (girls and adults), Service Unit will receive a Service Unit Event Box.	Service Units that renew 65% of its members (girls and adults), Service Unit Dinner - A member of the Senior Leadership Team will bring dinner to the October 2024 Leader's Meeting. (8 selected- 1 per area)	Service Units will receive 25 cents for each girl and adult registered by June 10.

****Incentives are expected to be distributed after the start of the new membership year (October 2024)**



COMMUNITY ENGAGEMENT



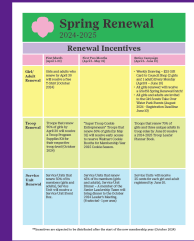
Spring Renewal Incentives

First Month (April 1 – 30)

- **Girls and adults who renew by April 30 will receive a free T-Shirt (October of 2024).**
- **Troops that renew 90% of girls by April 30 will receive free a Troop Program Supplies Kit for their respective troop level. (October 2024)**
- **Service Unit(s) that renew 50% of its members (girls and adults) will receive a Service Unit Event Box.**



COMMUNITY ENGAGEMENT



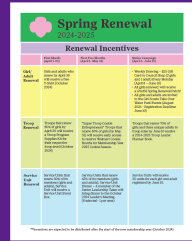
Spring Renewal Incentives

First Two Months (April 1 – May 31)

- **“Super Troop Cookie Entrepreneurs”** – Troops that renew 80% of girls by May 31 will receive early access to reserve Walmart Cookie Booths for MY25 Cookie Season.
- **Service Units that renew 65% of its members (girls and adults) will receive a Service Unit Dinner at their October 2024 Leader’s Meeting (8 selected – 1 per area).**



COMMUNITY ENGAGEMENT



Spring Renewal Incentives

Entire Campaign (April 1 – June 10)

- **Weekly drawing of \$25 Council Shop Gift Card (2 girls and 1 adult) every Monday April 8 – June 10**
- **All girls renewed will receive a GSofSI Spring Renewal Patch.**
- **All girls and adults are invited to the Girl Scouts Take Over Water Park Events in August 2024 (REG. Deadline is June 10).**
- **Troops that renew 70% of girls and three unique adults in troop roles by June 10 receive a 2024-2025 Troop Leader Planner Book.**
- **Service Units will receive \$.25 for each girl and adult registered by June 10.**





GSofSI 2024 Annual Meeting Saturday, April 6, 2024 **Registration Open**

2024 GSofSI Annual Meeting will be held in partnership with the Volunteer Training Summit.
Lunch will be provided after the meeting.



Let's Chat w/Loretta

May 6

Before Council Connections

6:00-6:25PM

QUESTIONS?

THANK YOU!

Next Meeting:

Monday, April 1, 2024

