

girl scouts 
of southern illinois

**COUNCIL
CONNECTIONS**

AUGUST 5, 2024

Recording in Process

WELCOME

Service Unit Managers

Agenda

1. Girl Scout Promise
2. Community Engagement
3. Product Program
4. Program Engagement
5. Customer Experience
6. Adult Education
7. Retail
8. Intro to Rallyhood

COMMUNITY ENGAGEMENT





COMMUNITY ENGAGEMENT

MY24 Membership Goals and Update

Traditional Troop Girls = 5300; Adults = 2800

- Girls = 5,021 or 95% to MY24 Goal

- Adults = 3,403 or 122% to MY24 Goal

CONGRATULATIONS – MY24 Girl Goal Achievements:

SU 7 – Bond/Fayette County

SU 66 – Shawnee

SU 12 – Clay County

SU 87 – West Frankfort

SU 15 – Clinton/Washington County

SU 102 – Granite City/Madison/Venice

SU 39 – Lawrence/Wabash/Edwards

SU 109 – Troy/St. Jacob

SU 45 – Massac County

SU 110 – Highland

SU 51 – North Franklin County

SU 201 – Ofallon/Shiloh/Fairview

SU 54 – Perry County

SU 521 – Western Coles/Cum

SU 57 – North Randolph County

SU 522 – Eastern Coles County

SU 63 – Richland

SU 531 – Edgar/Clark County

COMMUNITY ENGAGEMENT

MY25 Membership Goals and Update

Traditional Troop Girls = **5300**; Adults = **3000**

- Girls = 3,033 girls or 57% to MY25 goal
- Adults = 2,358 adults or 79% to MY25 goal

Spring Renewal Incentives Review

- T-Shirts and Patches distributed at the October meetings.

Council Wide Registration Day – September 7th

- [Join | Girl Scouts \(gsofsi.org\)](https://www.gsofsi.org)

United Way Black-Out Dates – Troop Money Earning Projects are no longer impacted by these black out dates. Troops can participate in approved projects at any time except during Product Program seasons.

2024-2025 Delegate Determination

PRODUCT PROGRAM



Fall Program and Cookie Program mascots are the Asian Elephant and Asian Panda.



2024 Fall Program Dates:

- **August 20: Service Unit Training via Zoom**
- **August 21: Fall Troop Training available through gsLearn**
- **September 21: Fall Program begins for in-person and online sales**
- **October 14: Last day for in-person order card sales**
- **October 15: Money due to troops for order card sales**
- **October 15-17: Troop volunteers can enter girl order card sales into M2**
- **October 20: End of Fall Program online sales magazines, direct shipped, and girl delivery.**
- **October 30: ACH Sweep for the amount due to council**
- **November 4-6: Product deliveries to the service units**

PRODUCT PROGRAM

The Great Elephant Stampede

September 21-28 -- We are kicking off the 2024 Fall Product Program with a new incentive!

- Send 18 unique emails through M2
- Upload a photo or video to M2
- Use the “share my site” function in M2
- Earn \$100 in total sales through M2

Each girl who meets these requirements during the week of September 21-28 will receive an embroidered sticker set in the mail and be entered to win one of two giant elephant plush!

The drawing will be held on October 30th. Winners will be notified via email.



PRODUCT PROGRAM

Products Offered Online Only

Personalized Products, including stationery, note pads, and picture frames.

- Retail prices will range from \$21 to \$61.
- Shipping costs will be \$14.99 for the first item and \$4 for each additional item purchased within the same order going to the same shipping address.

Tervis Tumblers: Over 100 unique designs, including top sellers, MLB, NFL collegiate sports teams, and more.

- Retail prices will range from \$27.99 to \$49.99.
- Shipping costs for tumblers will be \$5.99 per tumbler for the first three purchased and an additional \$.100 for each additional tumbler.

Girl Scout Barkbox: Additional details coming soon!

- 3 Barkbox options this year ranging from \$19.99 to \$27.99
- Shipping cost is \$5 for a single unit and \$10 for 2+ units

PRODUCT PROGRAM

New Nut and Candy Items

- 2024 Girl Scout Tin \$12
- Vanilla Flavored Honey Roasted Pecans \$9



PRODUCT PROGRAM

2025 Cookie Program At-a-Glance

- October 13: Service Unit Cookie Manager training in Mt. Vernon (SUM and SUCM are invited to attend)
- November/December: Troop Cookie training on gsLearn
- January 7: Troop initial orders due
- January 11: Digital Cookie opens
- January 27- 31: Cookie delivery week
- February 21-22: National Girl Scout Cookie Weekend
- March 9: Cookie Program closes

PROGRAM ENGAGEMENT



PROGRAM ENGAGEMENT

Day Camp Leadership Meeting on Zoom
9/5/24 @ 7:00pm

Invite your Day Camp Leadership

Topic: Day Camp Directors' Meeting

Time: Sep 5, 2024 07:00 PM Central Time
(US and Canada)

Join Zoom Meeting

<https://us06web.zoom.us/j/85970553529?pwd=VvHYhW6jmZixgwHdOCZlEjEzLbSZnXR.1>

Meeting ID: 859 7055 3529 Passcode: 656083

PROGRAM ENGAGEMENT

- **September 14 – Girl Scouts Love State Parks – Giant City Hike**
Daisy – Ambassador
Makanda, IL
Cost: \$7/girl
Deadline 8/26/24
- **September 14 and 15 – Bird Bingo at Eldon Hazlet State Park**
Daisy – Ambassador
Carlyle, IL
Cost: \$0/girl
Deadline 9/3/24
- **September 14 – STEM Fest**
Daisy – Ambassador
O’fallon, IL
Cost: \$10/girl
Deadline 9/9/24

PROGRAM ENGAGEMENT

- **September 25 – Visionary Voices**
 - Cadette – Ambassador
 - Virtual
 - Cost: \$0/girl
 - Deadline 9/9/24
- **September 29 – STEM the Gap Academy – Online Coding**
 - Daisy Coding Level – 4:00-5:30pm; Brownie Coding Level – 1:30-3:00pm
 - Virtual
 - Cost: \$16.50/girl
 - Deadline 9/23/24
- **October 5 – Badge Bound Innovating STEM at SIUE**
 - Daisy – Ambassador
 - Edwardsville, IL
 - Cost: \$25/girl
 - Deadline 9/23/24

PROGRAM ENGAGEMENT

- **October 5-6 – Zoo-tastic Slumber Safari**
Daisy – Ambassador
St. Louis, MO
Cost: \$60/girl; \$55/adult
Deadline 9/3/24
- **October 19 – Moonlight Meander and Stargazing**
Daisy – Ambassador
Effingham, IL and Edwardsville, IL
Cost: \$20/person
Deadline 9/23/24
- **November 2 – Fall Fest**
Daisy – Ambassador
Edwardsville, IL
Cost: \$25/girl
Deadline 10/14/24

PROGRAM ENGAGEMENT

2025 Council Trips

- **Georgia Getaway: Journey to Savannah, GA**
Date: June 11-15, 2025
Level: Juniors-Ambassadors
Cost: \$850/girl; \$500/adult
Deadline to Register: March 3, 2025
- **Pax London**
Date: June 13-22, 2025
Level: Seniors-Ambassadors
Cost: \$3550/girl; \$1775 adult travel advisor
Deadline to register: January 6, 2025
- **Niagara Navigators: Adventure to Niagara Falls, NY**
Date: June 20-25, 2025
Level: Juniors-Ambassadors
Cost: \$950/girl; \$650/adult
Deadline to register: March 3, 2025

PROGRAM ENGAGEMENT

Upcoming Trainings, Info Nights & More

- **9/3 – Virtual Gold Award Training – 6:00PM**
- **9/4– Virtual Silver Award Training – 6:00PM**
- **10/9 – Virtual Silver Award Training - 6:00PM**
- **10/9 - Virtual Gold Award Training - 7:00PM**
- **OCT – Birthday Bags Service Project**
- **10/24 – Trailblazer Troop Info Night**
- **NOV - Women in STEM Webinar Series**
 - **Women in STEM Patch Program**

CUSTOMER EXPERIENCE



GSUSA implemented the Troop Level Up and Grade Up on 8/1

SU Registrars:

- Use the Troop Details Report (Looker) to confirm accuracy of each troop's information.
- Access gsLearn Looker Course and/or Looker Quick Reference Guide 8-Troop Details for refresher.
- Submit changes/updates to Customer Care, customercare@gsfsi.org.

RETAIL





RETAIL

Back-to-School Shopping

- Bags
- Journals
- Pencils
- Pens
- Stationery Items

RETAIL

Uniform Starter kits are available at the [GSofSI Council Online Shop](#) or in store. The starter kit includes sash, vest or tunic, along with the Council ID and American Flag patches, Insignia Tab, Membership (level) Pin and World Trefoil Pin. Troop numbers will still need to be purchased separately. Starting August 19th, any purchase of \$60 or more that includes a Uniform Starter kit will receive a free bag, a \$15 value! (While supplies last)



ADULT EDUCATION



NEW LEADER WEEKEND

September 27 – 29

Camp Torqua



New Leader Weekend September 27-29

Girl Scouts of Southern Illinois is excited to offer a new, fun, and inspiring training opportunity for our volunteers!

Come learn the essentials of being a new Troop Leader and enjoy the beauty of Camp Torqua.

Join us for a weekend full of invaluable experiences for new leaders at Camp Torqua on September 27-29!

The Adult Education team will host opportunities to earn your certification in Camping Out, Archery, and CPR/AED/First Aid. Activities will begin at 5 p.m. on Friday night and finish by 2:15 p.m. on Sunday.

New Troop Leaders can also complete requirements on gsLearn, learn about Girl Scout Cookies and the Fall product program, find out how to travel with your Girl Scouts, and explore Girl Scout traditions. Meet long-term volunteers, ask questions, and immerse yourself in the Girl Scout Leadership Experience.

GSofSI will be offering an option to stay overnight on both Friday and Saturday for those that will be traveling to take part in these trainings.

Spots are limited. Register today!

The cost for the weekend will be \$25 with an additional \$36 for CPR/AED/First Aid Training.

Adult Education

Training By Request:

- Training by Request (TBR)
- Minimum of six (6) participants

gsLearn Updates:

- GSUSA New Leader Onboarding: Troop Safety
- GSUSA New Leader Onboarding: What Ambassador Girl Scouts
- GSUSA New Leader Onboarding: What Brownies Do
- GSUSA New Leader Onboarding: What Cadette Girl Scouts Do
- GSUSA New Leader Onboarding: What Daisy Girl Scouts Do
- GSUSA New Leader Onboarding: What Junior Girl Scouts Do
- GSUSA has released updates to the Safety Activity Checkpoints and the Volunteer Essentials. These items will be updated on our website this month!
- Reminder to complete your MY25 Understanding Your Role training in gsLearn!

Adult Awards

The Adult Award nominations are open for the Membership Year 23-24. Please remember the following information regarding good standing for nomination:

Valid Membership

Completed ILMR

No current council debt

Current background check

Nominations will close on November 1, 2024

(Note: The volunteer being nominated must be in good standing for Membership Year 23-24)

RALLYHOOD

Rallyhood Intro – August 26



**COLLABORATION
FOR GIRL SCOUTS**

All Your Tools, All Your Groups,
All In One Place!

*Communicate, Collaborate, Share,
Organize Events and Collect Funds!*



STREAMLINE
COMMUNICATION



SHARE CALENDARS,
RSVPs & REMINDERS



MANAGE EVENTS
& REPORTS



SHARE PHOTOS
& VIDEOS



SHARE FLYERS
& FILES



SIGN-UP, SIGN-OUT,
VOTING & SHIFTS



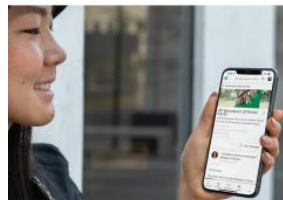
DAILY DIGESTS
& REMINDERS



ALL YOUR GROUPS
IN ONE PLACE



PRIVATE & SECURE



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**TOGETHER, WE CAN
DO GREAT THINGS!**

RALLYHOOD MAKES IT EASY!

Volunteers are critical to the success of our mission! That's why our council has partnered with Rallyhood to help streamline communication, encourage collaboration and foster a more connected and more organized council community!

Thank you for all you do to help build girls of courage, confidence, and character, who make the world a better place!

JOIN US ON RALLYHOOD TODAY!



rallyhood
App for girls, parents & volunteers

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Thank You!

NEXT MEETING:

August 26, 2024

