



**girl scouts**   
of southern illinois  
**COUNCIL  
CONNECTIONS**

January 6, 2025

Recording in Process

**WELCOME**  
**Service Unit Managers**

# Agenda

1. Girl Scout Promise
2. Community Engagement
3. Product Program
4. Adult Education
5. Retail
6. Program Engagement
7. Announcements
8. Rallyhood Update

# COMMUNITY ENGAGEMENT



# COMMUNITY ENGAGEMENT

## MY25 Membership Goals and Update

Traditional Troop Girls = **5300**; Adults = **3000**

- Girls = 4,409 girls or 83% to MY25 goal

- Adults = 3,084 adults or 103% to MY25 goal

Area	Service Unit Name	New Girls	Retained Girls	YTD Total Girls	Total Girl Goal	Girls needed to Goal	Total Girls % to Goal	New Adults	Retained Adults	YTD Total Adults	Total Adult Goal	Adults needed to Goal	Total adults % to Goal
1 Area02	SU001_Bond_Seythe_County	19	66	85	90	5	94%	11	47	58	55	(3)	105%
2 Area02	SU101_Atkin_Geoffrey_Wood_River_Roxana	16	106	122	165	43	74%	8	111	119	125	6	95%
3 Area02	SU102_Grauite_City_Madison_Venise	12	83	95	115	20	83%	9	98	107	110	3	97%
4 Area02	SU105_Injury_Calhoun_County	12	81	93	125	32	74%	2	52	54	60	6	90%
5 Area02	SU106_Berthato	7	30	37	60	23	62%	2	33	35	40	5	88%
6 Area03	SU109_Edwardsville_Glen_Carbon	40	282	322	400	78	81%	34	207	241	220	(21)	105%
7 Area03	SU109_Troy_St_Jacobi	16	122	138	160	22	96%	20	110	130	135	5	96%
8 Area03	SU110_Highland	23	83	106	105	(1)	101%	16	72	88	80	(8)	110%
9 Area03	SU111_Collinsville_Caseyville_Maryville	13	49	62	100	38	62%	18	62	80	65	(15)	123%
10 Area03	SU102_Chester	28	135	163	225	62	72%	16	111	127	150	23	85%
11 Area04	SU201_Ofallon_Shiloh_Fairview	84	369	453	455	2	100%	53	255	308	270	(38)	114%
12 Area04	SU207_Bellefonte_Swansea	78	269	347	400	53	87%	44	266	310	305	(5)	102%
13 Area04	SU209_Millett_Columbia_Dupo_Smithton	19	135	154	200	46	77%	10	83	93	110	17	85%
14 Area04	SU210_New_Arkham_Marietta_St_Liberty_Freesburg	8	54	62	85	23	73%	5	37	42	40	(2)	105%
15 Area04	SU211_Waterloo	19	99	118	120	2	98%	17	85	102	100	(2)	102%
16 Area05	SU009_Centralia	12	59	71	80	9	89%	11	41	52	35	(17)	149%
17 Area05	SU015_Cinton_Washington_County	24	64	88	85	(3)	104%	12	31	43	40	(3)	108%
18 Area05	SU001_East_Marion_County	11	39	43	75	34	58%	5	31	36	31	(5)	103%
19 Area05	SU030_Jefferson_County	15	89	104	125	21	83%	6	53	59	50	(9)	118%
20 Area05	SU054_Perry_County	20	65	85	90	5	94%	4	41	45	45	0	100%
21 Area07	SU027_Jackson_County	23	68	91	85	(6)	107%	9	79	88	55	(33)	160%
22 Area07	SU042_East_Williamson_County	2	47	49	105	56	47%	2	43	45	45	0	100%
23 Area07	SU057_South_Randolph_County	16	69	85	105	20	81%	8	36	44	35	(9)	126%
24 Area07	SU060_South_Randolph_County	35	102	137	130	(7)	105%	5	71	76	70	(6)	109%
25 Area07	SU090_West_Williamson_County	17	59	76	145	69	12%	9	45	54	55	1	98%
26 Area08	SU012_Jackson_Preston_County	4	33	39	60	21	58%	2	12	14	15	1	93%
27 Area08	SU045_Marietta_County	4	20	24	60	36	40%	2	20	22	35	13	63%
28 Area08	SU066_Shwamce	4	45	49	60	11	82%	4	29	33	35	2	94%
29 Area08	SU027_Linton_Pulaski_Alexander_County	5	37	42	78	36	60%	1	27	28	30	2	93%
30 Area08	SU085_Wayne_Hamilton_White_County	20	72	92	130	38	71%	4	63	67	80	13	84%
31 Area09	SU101_Clay_County	12	30	42	55	13	76%	3	19	22	20	(2)	110%
32 Area09	SU051_Lawrence_Wabash_Edwards_County	38	86	124	100	(24)	124%	18	47	65	45	(20)	144%
33 Area09	SU051_North_Franklin_County	30	143	173	180	7	96%	4	40	44	40	(4)	110%
34 Area09	SU083_Richland_County	30	52	82	80	(2)	103%	13	22	35	35	(0)	100%
35 Area09	SU087_West_Frankfort	12	38	50	60	10	83%	8	23	31	30	(1)	103%
36 Area10	SU111_Birmingham_County	18	105	123	135	12	91%	5	73	78	75	(3)	104%
37 Area10	SU111_Western_Coles_Cumberland_County	13	91	104	145	41	72%	11	61	72	21	79%	
38 Area10	SU122_Eastern_Coles_County	16	59	75	100	25	75%	6	56	62	60	(2)	103%
39 Area10	SU118_Edgar_Clarke_County	33	75	108	95	(13)	114%	7	35	42	40	(2)	103%
40 Area10	SU184_Crawford_Jasper_County	17	70	87	125	38	70%	2	39	41	40	(1)	103%
Report data as of 01-06-25													
Council Totals		840	3561	4400	5300	861	83%	425	2659	3084	3000	(99)	103%
Report data as of 12-23-24													
Council Totals		840	3555	4395	5300	905	83%	425	2655	3080	3000	(20)	103%



# COMMUNITY ENGAGEMENT

GSofSI Fall  
Membership Blitz

## Fall Membership Blitz

Congratulations to the following Service Units who've met their MY25 Girl Membership Goal to date:

SU 15 – Clinton/Washington Counties

SU 27 – Jackson County

SU 39 – Lawrence/Wabash/Edwards Counties

SU 60 – South Randolph County

SU 63 – Richland County

SU 110 – Highland

SU 531 – Edgar/Clark Counties

Choice of either Camping/Outdoor Fun or STEM Box



# COMMUNITY ENGAGEMENT

## Spring Renewal Patch Design Contest

- Deadline is Monday, February 3, 2025
- 18 designs selected
- Open for voting via social media week of February 17th



2025-2026  
Spring Renewal Patch  
Design Contest



# COMMUNITY ENGAGEMENT

## **NEW – Driver Role – February 2025**

- Every volunteer transporting girls – quick, thorough screening and approval process
- Electronic link will be available to start process
- Complete questions in the form; upload drivers license and proof of insurance with coverages
- Approval via email response

### **PLEASE NOTE:**

- Drivers must have zero citations for Reckless Driving or convictions for DUI/DWI during last three years.
- Individuals with more than one (1) DUI/DWI conviction will be permanently restricted from driving for Girl Scouts.
- Drivers must be 21 or older **AND** no less than five (5) years of licensed driving experience.

# COMMUNITY ENGAGEMENT

## Looker Access – SU Product Managers and Treasurers

With the goal of providing support to you in your volunteer role, we are giving you 24/7 access to Looker, our online membership reporting and analysis tool. This site will provide you with access to rosters, troop and member information, and more in real time (updated nightly). That being said, we want to stress that this information is **confidential** and to be used only for Girl Scouting and in your Service Unit role.

To activate your access, you must first review and submit the Looker Non-Disclosure Agreement for Service Unit Volunteers, which can be found by following the button below. Once GSofSI receives your submission, you will receive an email with links to Looker training and how to access the tool.



# PRODUCT PROGRAM



# PRODUCT PROGRAM

## Cookie Zoom Calls

- January 7 Open Zoom for anyone needing help
- January 14 Discussion on keeping organized with Digital Cookie Orders
- January 21 Open Zoom for anyone needing help
- January 28 Discussion on what to do now that cookies are in
- February 4 Open Zoom for anyone needing help
- February 11 Discussion on Cookie Booth Organization
- February 18 Open Zoom for anyone needing help
- February 25 Discussion on Closing your Cookie Program
- March 4 Open Zoom for anyone needing help
- March 11 Open Zoom for anyone needing help

All these Zooms will use the same link and will be shared in the Cookie Newsletter each week

Join Zoom Meeting

<https://us06web.zoom.us/j/84530259139>

Meeting ID: 845 3025 9139

# PRODUCT PROGRAM

## Troop Initial Orders

- 1/7/25 – Deadline (Midnight)
- 1/8/25 – SU Cookie Managers Deadline (Midnight)
- 1/9/25 - Council Order Deadline (Noon)

## Digital Cookie

- Opens 1/11/25
- Follow these steps if welcome email isn't received:
  1. Go to [Digitalcookie.girlscouts.org](https://digitalcookie.girlscouts.org) and click need help to log in
  2. Click request a registration email
  3. Enter email address
  4. Choose our council name from drop-down
  5. Enter in the Girl Scout's name and Troop Number
  6. If all information matches what we have uploaded, caregiver will be able to click the Send Registration Email button. If something does not match, caregiver will need to update the details.
  7. If information needs to be updated, we will make sure all information is updated in the database system, and then the registration email will be sent out.

## Cookie Tech Week

1/11/25 – 1/18/25 -- Participants must send out 18 unique emails, upload a picture or video, and sell 25 boxes of cookies through Digital Cookie.

# PRODUCT PROGRAM

## Service Unit Cookie Delivery

All delivery addresses need to be added to eBudde by January 7<sup>th</sup>. The instructions were sent out to the SUCM in December.

Service units will receive all order cards, receipt books, money envelopes, and troop initial rewards sorted out by troop on delivery day. A bundle of extra supplies will be provided for the service unit if needed.

### **Schedule:**

1/25/25	Belleville Mega (SU 102, 201, 202, 209, 207)
1/27/25	Edwardsville Mega (SU 105, 105, 108, 109, 111)
1/27/25	SU 12, 21, 30, 39, 63
1/28/25	New Athens Mega (SU 57, 60, 210, 211)
1/28/25	SU 9, 51, 54, 87
1/29/25	SU 7, 45, 66, 72, 511, 521, 522, 531, 544
1/30/25	SU 15, 27, 33, 85, 101, 110
1/31/25	SU 45, 90

## Cookie Booth Update as of 1/6

We have heard back from 16 of our 37 Walmart locations. Product Program is working diligently to secure these by the end of the week.

# ADULT EDUCATION



# Adult Education

## Adult Training

### **Camping Out Training:**

Sunday, March 30<sup>th</sup> – Edwardsville

Saturday, April 26<sup>th</sup> – Mt. Vernon

Saturday, May 17<sup>th</sup> – Edwardsville

### **Flat Water Canoe Training:**

Saturday, June 7<sup>th</sup>-Carlyle, IL

### **Youth Mental Health First Aid:**

Saturday, March 8<sup>th</sup> – Edwardsville

Saturday, May 17<sup>th</sup> – Mt. Vernon

### **Training By Request:**

- Training by Request (TBR)
- Minimum of six (6) participants

### **Archery:**

Saturday, March 30<sup>th</sup> – Edwardsville

Saturday, April 12<sup>th</sup> – Edwardsville

Saturday, May 17<sup>th</sup> – Edwardsville



# Adult Education

## Registration Open – Volunteer Training Summit

- March 29, 2025
- Camp Torqua
- \$25/adult (includes all Saturday sessions, lunch and patch)
- Financial assistance available, [Adult Financial Assistance](#)
- Free camp overnight stays
  - Friday, 3/28 -- Campfire Chat – S'mores & Hot Dogs,
  - Saturday, 3/29 – Movie Under the Stars
  - Register for Volunteer Appreciation Events:
    - [Fireside S'Mores](#)
    - [Movie Under the Stars](#)
- Certification Trainings on Sunday, 3/30

# Adult Education

## Adult Training

### **Feedback Needed:**

- Workshop Series Topics:
  - Behavior Disorders, Mental Health/Wellness (ADHD, Anxiety, Depression, Conduct, Trauma)
  - Are these topics of interest to help support volunteers?
  - Email responses to Stephanie Elam, Director of Adult Education, [selam@gssofsi.org](mailto:selam@gssofsi.org)

### **New Leader Incentive:**

- Complete New Leader Onboarding Training
- First 90 days of Girl Scout Year - - October – December
- Receive Insignia Tab and Membership Pins

### **gsLearn Updates:**

- New Leader Onboarding Series via gsLearn. Use the [New Leader Onboarding Map](#), located on our website, for support.
- Reminder: Please contact Customer Care if having trouble accessing your gsLearn account.





# Adult Education

## **Volunteer Appreciation**

Saturday, April 12<sup>th</sup> - Have you already been certified in archery but want a little more practice? Come on over to the archery range at Camp Torqua to ask questions and brush up on your archery skills with one of our trainers! Drop in any time between 12:00PM and 2:00PM for this free practice opportunity. Registration End Date: March 31, 2025; Location: Edwardsville, IL.

**Standout Service Unit** - GSofSI Service Units are always hosting amazing events, doing service projects, helping their communities, and so much more. We've created a new opportunity for volunteers to submit one of their Service Unit's activities, events, service projects, or other Girl Scout opportunity to be entered to win the \$50 GSofSI Council Shop gift card and have their submission shared across GSofSI social media accounts and the Volunteer Newsletter! Starting in October 2024, GSofSI will be randomly selecting a different Service Unit from the nominations submitted to council between the first and last day of each month. The winner will be drawn on the first of the next month, and the Service Unit Manager of the winning SU will be notified via email. The submitted activity/event needs to have been held no more than three months prior to submission.

## STAND-OUT SERVICE UNIT



# RETAIL



# RETAIL

## New Shop Hours

- Monday, Tuesday and Thursday – 10:00 AM – 6:00 PM
- Wednesday -10:00 AM – 7:00 PM
- Second and Fourth Saturday - - 9:00 AM – 1:00 PM

## 2025 Cookie Bundle - \$40

- Cookie Fun Finds Megaphone
- Cookie Fun Finds Pom Pom Set (of 2)
- Cookie Tote Bag
- Assorted Cookie Hand-Held Signs (2)
- Cookie Clipboard
- Cookie Pennant Banner
- Cookie Half Apron
- Cookie Post-It Notes



# RETAIL

## Program Patches Available

The Fireside Reading Program Patch is available for pre-order until January 13<sup>th</sup>, the Panda Ventures Program Patch is available for pre-order until January 27<sup>th</sup> and the Winter Challenge Checklist Patch is available for pre-order until March 10<sup>th</sup>. Please visit the [GSofSI Local Online Shop](#) for ordering.



## You shop, We ship!

- MY25 Membership Year, purchases of \$50 or more ship for free
- [GSofSI Local Online Shop](#), use code: MEMBER25

# PROGRAM ENGAGEMENT



# PROGRAM ENGAGEMENT



## January Patch Point – Bowling

- Girls can complete these fun activities to earn the GSofSI Bowling Patch

<https://www.gssofsi.org/en/members/for-girl-scouts/badges-and-journeys/councils-own-badges-and-patches.html>

## Current Patch Programs – Registration Open

- **Winter Challenge Checklist Patch Program - - Runs through February 28**  
Daisy – Ambassador  
Program Cost: \$0 – Preorder Patch: \$3.00 [GSofSI Council Online Shop](#)  
Deadline: 2/29/25

## NEW: Frog Pond Learning Patch Program

- Activities for all grade levels



## Preferred Partner Spotlight

- **City Sewing Room**  
6700 Arsenal Street, St. Louis, MO
- **Southern Illinois University Craft Shop**  
1255 Lincoln Drive – MC 4407 Carbondale, IL

# PROGRAM ENGAGEMENT

- **December 19 – January 19– On-Demand Cookie College**
  - Daisy – Ambassador
  - Virtual (Zoom) - -GS Moneyville
  - Cost: \$10-20/girl
  - Deadline: 1/13/25
  
- **January 19 – Women In STEM Webinar #2**
  - Daisy – Ambassador
  - Virtual (Zoom)
  - Cost: \$5/girl
  - Deadline: 1/6/25
  
- **January 19 – Cookie Business Live**
  - Daisy – Brownie
  - Virtual (Zoom) - -GS Moneyville
  - Cost: \$20/girl
  - Deadline: 1/13/25

# PROGRAM ENGAGEMENT

- **January 19 – Cookie Power Live**
  - Junior - Cadette
  - Virtual (Zoom) - -GS Moneyville
  - Cost: \$20/girl
  - Deadline: 1/13/25
- **February 8 – Icy Wonderama Ice Skating**
  - Daisy – Ambassador
  - Edwardsville
  - Cost: \$20/girl/adult (includes admission, skate rental and fun patch)
  - \$15/tags (includes admission and skate rental)
  - Deadline: 1/20/25
- **February 15 – Galentine’s Day Paint and Juice Sip**
  - Daisy – Junior
  - Edwardsville
  - Cost: \$20/girl
  - Deadline: 1/27/25



# PROGRAM ENGAGEMENT

- **February 15 – Galentine’s Day Paint and Juice Sip**

Daisy – Junior

Mt. Vernon

Cost: \$20/girl

Deadline: 1/27/25

- **March 14 – Women In STEM Webinar #3**

Daisy – Ambassador

Virtual (Zoom)

Cost: \$5/girl

Deadline: 3/3/25

- **March 22 - Cosmic Curiosity Night w/Riverbend Astronomy Club**

Cadette - Ambassador

Greenville

Cost: \$25/girl

Deadline: 3/3/25

# PROGRAM ENGAGEMENT

- **April 12 – Caving at Camp Wartburg**

Junior – Ambassador

Waterloo

Cost: \$35/girl, adult

Deadline: 3/10/25

- **April 12 – InventHER Day at Greenville University**

Daisy – Ambassador

Greenville

Cost: \$35/girl (includes two badges, materials, lunch and activities); \$10/adult

Deadline: 3/31/25

# PROGRAM ENGAGEMENT

## 2025 Council Trips

- **Georgia Getaway: Journey to Savannah, GA**  
Date: June 11-15, 2025  
Level: Juniors-Ambassadors  
Cost: \$850/girl; \$500/adult  
Deadline to Register: March 3, 2025
  
- **Niagara Navigators: Adventure to Niagara Falls, NY**  
Date: July 20-25, 2025  
Level: Juniors-Ambassadors  
Cost: \$950/girl; \$650/adult  
Deadline to register: March 3, 2025

# PROGRAM ENGAGEMENT

## Upcoming Trainings, Info Nights & More

- 1/27 (& 3/6) – Honor Troop Info Night
- 1/28 – Highest Awards Info Night
- 1/28 - Council Travel Info Night
- 2/4 – Virtual Silver Award Training - 6:00PM
- 2/4 - Virtual Gold Award Training - 7:30PM
- 2/27 - Visionary Voices - Girl-Led Chat
  
- **February 1- PAT Training**
  - Cadette
  - Edwardsville
  - Cost: \$40/girl
  - Deadline: 1/20/25
  
- **February 2- CIT Training**
  - Seniors - Ambassadors
  - Edwardsville
  - Cost: \$40/girl
  - Deadline: 1/20/25

# PROGRAM ENGAGEMENT

## Summer Programs – Registration Now Open

All Council and Service Unit Summer Day and Overnight Camps are open for registration on our event calendar

<https://www.gsofsi.org/en/discover/activities/event-calendar.html/2025-03>

Financial Aid is available

[Day Camp and Overnight Camp Financial Assistance Application](#)

**RALLYHOOD**



# Visit Our Rallyhood Page

Check out our new [webpage](#) dedicated to all things Rallyhood! Still have questions? Contact Customer Care at 800-345-6858 or [customercare@gssofsi.org](mailto:customercare@gssofsi.org)



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Rallyhood is our place to connect, share resources, and get inspired with your entire Girl Scouts of Southern Illinois community.

Rallyhood is all-in-one platform that combines many tools Girl Scout service units and troop leaders use to communicate with each other, manage event promotion and registration, share files and photos, collaborate with other volunteers and families, and more!



# ANNOUCEMENTS





# DATES TO REMEMBER

## WINTER TOWN HALL MEETING

Wednesday, January 15 – 6:30PM

- Open to all volunteers
- No pre-registration required
- Send any questions to be addressed at this meeting to Ashley Green-Bryant, [agreen-bryant@gssofsi.org](mailto:agreen-bryant@gssofsi.org)

**Topic: GSofSI Town Hall Meeting w/Council Leadership**

**Time: Jan 15, 2025 06:30 PM Central Time (US and Canada)**

**Join Zoom Meeting**

**<https://us06web.zoom.us/j/81647525510?pwd=4AIuSQYSztdve5i4WasqIOI2qrs0ZW.1>**

**Meeting ID: 816 4752 5510**

**Passcode: 851684**

# DATES TO REMEMBER

## GSofSI Office Closures (includes the Council Shop)

Monday, January 20 – Martin Luther King, Jr Holiday

Thursday, March 13 – All-Staff Meeting

# Let's Chat w/Loretta

March 3

May 5

*Before Council Connections*

*6:00-6:25PM*



Thank You!  
**NEXT MEETING:**  
February 3, 2025

