



girl scouts 
of southern illinois
**COUNCIL
CONNECTIONS**

November 4, 2024

Recording in Process

WELCOME
Service Unit Managers

Agenda

1. Girl Scout Promise
2. Community Engagement
3. Customer Care
4. Product Program
5. Retail
6. Adult Education
7. Program Engagement
8. Announcements
9. Rallyhood Update

COMMUNITY ENGAGEMENT



COMMUNITY ENGAGEMENT

MY25 Membership Goals and Update

Traditional Troop Girls = **5300**; Adults = **3000**

- Girls = 4,263 girls or 80% to MY25 goal

- Adults = 2,971 adults or 99% to MY25 goal

Area	Service Unit Name	New Girls	Retained Girls	YTD Total Girls	Total Girl Goal	Girls needed to Goal	Total Girls % to Goal	New Adults	Retained Adults	YTD Total Adults	Total Adult Goal	Adults needed to Goal	Total adults % to Goal
1 Area002	SU007_Bond_Fayette_County	19	65	84	90	6	93%	11	47	58	55	(3)	105%
2 Area002	SU020_Altamont_Goodfrey_Wood_River_Roxana	11	104	115	105	50	79%	7	107	114	115	11	91%
3 Area002	SU102_Granite_City_Madison_Venice	10	83	93	115	22	81%	9	98	107	110	3	97%
4 Area002	SU100_Jeremy_Culham_County	12	81	93	125	32	74%	1	51	53	60	7	88%
5 Area002	SU106_Bethabo	7	30	37	60	23	62%	2	32	34	40	6	85%
6 Area003	SU108_Edwardsville_Glen_Carbon	28	280	308	400	92	77%	27	201	228	220	(8)	104%
7 Area003	SU100_Troy_St_Jacob	14	119	133	165	32	93%	19	107	126	135	9	93%
8 Area003	SU110_Highland	19	83	102	105	3	97%	11	70	81	80	(1)	101%
9 Area003	SU111_Columbia_Caseyville_Maryville	13	49	62	100	38	62%	16	59	75	65	(10)	81%
10 Area003	SU202_CheClair	27	135	162	225	63	72%	14	111	125	150	25	83%
11 Area004	SU205_Ofallon_Schick_Fairview	70	355	425	455	30	93%	41	246	287	270	(17)	106%
12 Area004	SU207_Belleville_Swanee	69	266	335	400	65	84%	40	262	302	305	3	99%
13 Area004	SU209_MtShasta_Columbia_Duqu_Smithton	15	129	144	200	56	72%	10	83	93	110	17	85%
14 Area004	SU210_New_Artists_Markas_St_Liberty_Freiburg	6	50	56	85	29	66%	3	35	38	40	2	95%
15 Area004	SU211_Waterloo	19	99	118	130	12	91%	18	83	101	100	(1)	101%
16 Area005	SU006_Centralia	10	57	67	80	13	84%	100	40	50	35	(15)	84%
17 Area005	SU015_Cleaton_Washington_County	21	64	85	85	0	100%	6	31	37	40	3	93%
18 Area005	SU023_East_Marion_County	11	29	40	75	35	53%	4	80	84	35	1	97%
19 Area005	SU030_Melrose_County	13	89	102	125	23	82%	4	53	57	50	(7)	114%
20 Area005	SU054_Perry_County	18	65	83	90	7	92%	5	41	46	45	(1)	102%
21 Area007	SU027_Jackson_County	16	68	84	85	1	99%	7	77	84	55	(29)	136%
22 Area007	SU043_East_Williamson_County	1	47	48	105	57	26%	2	43	45	45	0	100%
23 Area007	SU053_North_Randolph_County	15	69	84	105	21	80%	8	36	44	35	(9)	126%
24 Area007	SU060_South_Randolph_County	34	100	134	130	(4)	103%	3	68	71	70	(1)	101%
25 Area007	SU090_West_Williamson_County	9	59	68	145	77	47%	2	45	47	55	8	80%
26 Area008	SU031_Johnson_Pope_County	1	31	32	60	28	53%	0	12	12	15	3	80%
27 Area008	SU045_Masac_County	4	19	23	60	37	39%	1	20	21	35	14	60%
28 Area008	SU046_Thayne	1	44	45	60	15	75%	1	28	29	35	6	83%
29 Area008	SU072_Union_Pulaski_Alexander_County	5	37	42	70	28	60%	1	27	28	30	2	93%
30 Area008	SU085_Warrenton_Hamilton_White_County	19	72	91	130	39	79%	4	61	65	80	15	81%
31 Area009	SU012_Clay_County	10	30	40	55	15	73%	3	19	22	20	(2)	110%
32 Area009	SU039_Lawrence_Wabash_Edwards_County	36	86	122	100	(22)	122%	17	47	64	45	(19)	142%
33 Area009	SU051_North_Franklin_County	29	143	172	180	8	96%	1	40	41	40	(1)	100%
34 Area009	SU063_Richland_County	30	52	82	80	(2)	103%	11	22	33	25	(8)	132%
35 Area009	SU067_West_Frankfort	18	49	67	80	13	84%	8	40	48	50	11	92%
36 Area010	SU011_Effingham_County	18	104	122	135	13	90%	3	73	76	75	(1)	101%
37 Area010	SU021_Western_Coles_Cumberland_County	11	98	109	145	45	69%	11	68	79	100	21	79%
38 Area010	SU022_Eastern_Coles_County	16	99	75	105	25	75%	6	55	62	60	(2)	103%
39 Area010	SU031_Edge_Clarke_County	32	75	107	95	(12)	113%	7	35	42	40	(2)	105%
40 Area010	SU044_Crawford_Inner_County	14	70	84	125	41	67%	14	39	53	60	7	105%
Report data As of 11-04-24		144	1519	1663	5300	1037	80%	357	2614	2971	3000	14	99%
*Council Totals show the number of unique individuals and may not equal the actual column total, some members participate in multiple SUs													
Report data As of 10-28-24		725	3501	4226	5300	1074	80%	312	2608	2960	3000	17	99%



COMMUNITY ENGAGEMENT

GSofSI Fall
Membership Blitz

Fall Membership Blitz

- November 4 – January 6
- Service Units that reach their MY25 Girl Membership goal by January 6 will receive their CHOICE of a STEM activity box or OUTDOORS activity box. *** (This includes any service unit that met its MY25 girl membership goal prior to the start of the campaign)**.*

OR

- Service Units with a 20% or more girl membership increase during the campaign will receive a JOIN GS activity kit.
- GIRL SCOUTS: Introduce a girl to Girl Scouts and both receive a patch when the new girl joins.



CUSTOMER CARE



CUSTOMER CARE

Non-Participative Troops

- Reserved for Girl Scout members fitting below category:
 - a. Graduated (but are not adult participants)
 - b. Troop has disbanded and members are not joining another troop or participating as a Juliette.
 - c. Adult Members without active volunteer roles
- Utilize form, Notice of Girl or Adult Non-Participation
 - Caregiver must submit on behalf of girl member
 - Volunteers may submit on their own behalf.
 - Troop leaders can not submit on behalf of girl members.

PRODUCT PROGRAM



PRODUCT PROGRAM

Fall Product Program Update

Congratulations to the following Service Unit that reached their goal!!

SU 12- Clay

SU 15- Clinton/Washington

SU 27- Jackson

SU 39- Lawrence/Wabash/Edwards

SU 57- North Randolph

SU 60- South Randolph

SU 101- Alton/Godfrey/Wood River/Roxana

SU 111-Collinsville/Maryville/Caseyville

SU 201- O'Fallon/Shiloh/Fairview Heights

SU 207- Belleville/Swansea

SU 209-Millstadt/Columbia/Dupo/Smithton

SU 531- Edgar/Clark



PRODUCT PROGRAM

Fall Product Program Update

Fall Program ACH

- ACH debit payments happened on 10/30/24
- If issues arise with any of these, the finance team will contact those troops.
- Many ACH forms are missing from troops who did not participate in the Fall Program. Please ensure your troops have a new form on file before the Cookie Program.

Fall Program Delivery Week – Started TODAY!!

Fall Program Missing Product Orders

Please use link, [Missing Orders-Fall Product](#), for missing orders (not entered in M2)

Rewards

- All rewards shipping out soon to the SUFP.
- UPDATE: Sticker Set for the Elephant Stampede Week. The facility that produces these was shut down for several weeks due to last hurricane that hit Florida. Updates will be forwarded accordingly.

RETAIL



RETAIL

Girl Scout Snow Baby

- November 4 – December 1 -- Every customer purchase is entered into a drawing to win a Girl Scout Snow Babies Figurine.
- One winner selected on Monday, December 2
- Purchase in shop, phone orders or online



Free Belt Bag

- November 24 – December 1 -- \$75 or more purchases receive a free Girl Scout Belt Bag

“Ugly Sweater” Sweatshirts

- Sizes Youth Small – Adult 3XL -- \$25



You shop, We ship!

- MY25 Membership Year, purchases of \$50 or more ship for free
- [GSofSI Local Online Shop](#), use code: **MEMBER25**



ADULT EDUCATION



Adult Education

Adult Training

CPR/AED/First Aid:

Saturday, November 9th – Belleville

Tuesday, November 12th – Glen Carbon

Camping Out Training:

Saturday, November 9th – Effingham

Sunday, March 30th – Edwardsville

Saturday, April 26th – Mt. Vernon

Saturday, May 17th – Edwardsville

Youth Mental Health First Aid:

Saturday, March 8th – Edwardsville

Saturday, May 17th – Mt. Vernon

Training By Request:

- Training by Request (TBR)
- Minimum of six (6) participants

The logo for the Training Event is a dark blue square. Inside the square, the words "Training Event" are written in a white, sans-serif font. The text is centered and stacked vertically. Behind the text, there is a faint, light blue circular graphic that resembles a target or a compass rose, with a white arrow pointing towards the center.

Training
Event

 gsosi

Archery:

Saturday, November 9th – Effingham

Saturday, March 30th – Edwardsville

Saturday, April 12th – Edwardsville

Saturday, May 17th – Edwardsville

Adult Education

Adult Training

New Leader Incentive:

- Complete New Leader Onboarding Training
- First 90 days of Girl Scout Year - - October – December
- Receive Insignia Tab and Membership Pins

gsLearn Updates:

- GSUSA has released updates to the Safety Activity Checkpoints and the Volunteer Essentials. These items are updated on the website.
- Reminder to complete your MY25 Understanding Your Role training in gsLearn!

New Leader Incentive

As you work through completing your first 90 days of required New Leader Onboarding training from October - December, GSofSI would like to provide you with some motivation. If you complete the required course work within the first 90 days of the new Girl Scout year, you will receive your tab and membership pins to place on your uniform. These pins will be distributed to the qualifying New Leaders at your November, December, and January Service Unit Meetings.

November: The World Tread Pin shows you are part of the World Association of Girl Guides and Girl Scouts (WAGGGS). This will be earned once you complete Learning Path#2.

December: The Ditch Membership Pin signifies fulfillment of membership requirements. This will be earned once you complete Learning Paths #1 &4.

October: The Adult Insignia Tab is worn on the left side centered above your heart. This will be earned once you complete Learning Path #1.

Scan the QR code to take you to the New Leader Onboarding Map!

Questions? Please contact Customer Care at customercare@gsofsi.org or call 800-345-6858.



Adult Education

SAVE THE DATE – Volunteer Training Summit

- March 29, 2025
- Camp Torqua
- Free camp overnight stays on Friday, 3/28 and Saturday, 3/29
- Certification Trainings on Sunday, 3/30

Adult Education

Volunteer Appreciation

Saturday, April 12th - Have you already been certified in archery but want a little more practice? Come on over to the archery range at Camp Torqua to ask questions and brush up on your archery skills with one of our trainers! Drop in any time between 12:00PM and 2:00PM for this free practice opportunity. Registration End Date: March 31, 2025; Location: Edwardsville, IL.

Standout Service Unit - GSofSI Service Units are always hosting amazing events, doing service projects, helping their communities, and so much more. We've created a new opportunity for volunteers to submit one of their Service Unit's activities, events, service projects, or other Girl Scout opportunity to be entered to win the \$50 GSofSI Council Shop gift card and have their submission shared across GSofSI social media accounts and the Volunteer Newsletter! Starting in October 2024, GSofSI will be randomly selecting a different Service Unit from the nominations submitted to council between the first and last day of each month. The winner will be drawn on the first of the next month, and the Service Unit Manager of the winning SU will be notified via email. The submitted activity/event needs to have been held no more than three months prior to submission.

STAND-OUT SERVICE UNIT

PROGRAM ENGAGEMENT



PROGRAM ENGAGEMENT

November Patch Point

- Women in STEM Patch and Women in STEM Extension Patches

<https://www.gsofsi.org/en/members/for-girl-scouts/badges-and-journeys/councils-own-badges-and-patches.html>

Upcoming Patch Programs – Registration Open

- **Fireside Reading Patch Program - - November 18 – January 5**

Daisy – Ambassador

Cost: \$0 – Preorder Patch [GSofSI Council Online Shop](#)

Deadline: 12/30/24

- **Panda Ventures Patch Program - - November 18 – January 20**

Daisy – Ambassador

Cost: \$0 – Preorder Patch [GSofSI Council Online Shop](#)

Deadline: 1/13/25

PROGRAM ENGAGEMENT

- **November 23 – College Prep Series (3-part-12/14 & 1/25)**
 - Cadette – Ambassador
 - Virtual (Zoom)
 - Cost: \$35/girl (includes all three sessions, patch and custom sweatshirt)
 - Deadline: 11/18/24
- **December 19 – January 19– On-Demand Cookie College**
 - Daisy – Ambassador
 - Virtual (Zoom) - -GS Moneyville
 - Cost: \$10-20/girl
 - Deadline: 1/13/25
- **January 19 – Women In STEM Webinar #2**
 - Daisy – Ambassador
 - Virtual (Zoom)
 - Cost: \$5/girl
 - Deadline: 1/6/25

PROGRAM ENGAGEMENT

- **January 19 – Cookie Business Live**
 - Daisy – Brownie
 - Virtual (Zoom) - -GS Moneyville
 - Cost: \$20/girl
 - Deadline: 1/13/25
- **January 19 – Cookie Power Live**
 - Junior - Ambassador
 - Virtual (Zoom) - -GS Moneyville
 - Cost: \$20/girl
 - Deadline: 1/13/25
- **February 8 – Icy Wonderama Ice Skating**
 - Daisy – Ambassador
 - Edwardsville
 - Cost: \$20/girl/adult (includes admission, skate rental and fun patch)
 - \$15/tags (includes admission and skate rental)
 - Deadline: 1/20/25

PROGRAM ENGAGEMENT

- **February 15 – Galentine’s Day Paint and Juice Sip**
Daisy – Junior
Edwardsville
Cost: \$20/girl
Deadline: 1/27/25

- **February 15 – Galentine’s Day Paint and Juice Sip**
Daisy – Junior
Mt. Vernon
Cost: \$20/girl
Deadline: 1/27/25

PROGRAM ENGAGEMENT

2025 Council Trips

- **Georgia Getaway: Journey to Savannah, GA**
Date: June 11-15, 2025
Level: Juniors-Ambassadors
Cost: \$850/girl; \$500/adult
Deadline to Register: March 3, 2025
- **Pax London**
Date: June 13-22, 2025
Level: Seniors-Ambassadors
Cost: \$3550/girl; \$1775 adult travel advisor
Deadline to register: January 6, 2025
- **Niagara Navigators: Adventure to Niagara Falls, NY**
Date: July 20-25, 2025
Level: Juniors-Ambassadors
Cost: \$950/girl; \$650/adult
Deadline to register: March 3, 2025



PROGRAM ENGAGEMENT

Upcoming Trainings, Info Nights & More

- **12/3 – London Pax Lodge International Council Travel Info Night**
- **1/27 – Honor Troop Info Night**
- **1/28 – Highest Awards Info Night**
- **1/28 – Council Travel Info Night**
- **2/4 – Virtual Silver Award Training - 6:00PM**
- **2/4 – Virtual Gold Award Training - 7:30PM**
- **2/27 – Visionary Voices – Girl-Led Chat**
- **3/6 – Honor Troop Info Night**

ANNOUCEMENTS



DATES TO REMEMBER

Rallyhood Troop Leader Training

Wednesday, November 13 – 6:00PM

- Virtual (via Zoom)
- Troop Leaders received an email invitation.

<https://us02web.zoom.us/j/85947524733?pwd=rm7aYIA1QaPIA3y15P7ZqURkmcJxwf.1>

Passcode: 584182

GSofSI Office Closures

Monday, November 11 – Veteran’s Day

Thursday, November 28 – Thanksgiving Day

Thursday, December 12 – All Staff Meeting

RALLYHOOD



RALLYHOOD UPCOMING TRAININGS & OFFICE HOURS

Monday 11/4-Immediately following Council Connections meeting (SU Admins)

Wednesday 11/6 6p-7p (SU Admins)

Zoom Meeting

<https://us06web.zoom.us/j/89375797691?pwd=7WkeXHXl9tJyQ5WF4rBNdLwZ3Tpu8F.1>

Meeting ID: 893 7579 7691

Passcode: 543770

11/13 Troop Leader Training 6p-7p (Hosted by Rallyhood Staff)

<https://us02web.zoom.us/j/85947524733?pwd=rm7aYIA1QaPIA3y15P7ZqURkmcJxwf.1>

Passcode: 584182

12/2-Immediately following Council Connections meeting (SU Admins)

RALLYHOOD UPCOMING TRAININGS & OFFICE HOURS

12/3 6p-7p (SU and Troop Leader Admins)

Zoom Meeting

<https://us06web.zoom.us/j/87028397548?pwd=4jNVPXwnaoeDpbl8HsXTY4VAGqd8J3.1>

Meeting ID: 870 2839 7548

Passcode: 279300

12/4 6p-7p (SU and Troop Leader Admins)

Zoom Meeting

<https://us06web.zoom.us/j/84318826874?pwd=H7uixjgkEHLJguKBci7dwmsRL32tcR.1>

Meeting ID: 843 1882 6874

Passcode: 661217

12/9 5:30p-6:30p (SU & Troop Leader Admins)

Zoom Meeting

<https://us06web.zoom.us/j/83214595500?pwd=EhmbLt3kEw23MKsTOscix9zoAeJfzb.1>

Meeting ID: 832 1459 5500

Thank You!

NEXT MEETING:

December 2, 2024

