

**girl scouts**   
of southern illinois

**COUNCIL  
CONNECTIONS**

AUGUST 26, 2024

Recording in Process

**WELCOME**

**Service Unit Managers**

# Agenda

1. Girl Scout Promise
2. Intro to Rallyhood
3. Finance
4. Community Engagement
5. Product Program
6. Program Engagement
7. Customer Experience
8. Adult Education
9. Retail

# RALLYHOOD

# Rallyhood Intro



**COLLABORATION  
FOR GIRL SCOUTS**

All Your Tools, All Your Groups,  
All In One Place!

*Communicate, Collaborate, Share,  
Organize Events and Collect Funds!*



STREAMLINE  
COMMUNICATION



SHARE CALENDARS,  
RSVPs & REMINDERS



MANAGE EVENTS  
& REPORTS



SHARE PHOTOS  
& VIDEOS



SHARE POLLS  
& FILES



SIGN-UP FOR AGS,  
VOTING & SHIFTS



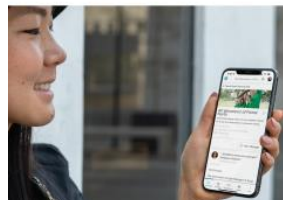
DAILY DIGESTS  
& REMINDERS



ALL YOUR GROUPS  
IN ONE PLACE



PRIVATE & SECURE



rallyhood.com • email us at [scouts@rallyhood.com](mailto:scouts@rallyhood.com)

**TOGETHER, WE CAN  
DO GREAT THINGS!**

RALLYHOOD MAKES IT EASY!

*Volunteers are critical to the success of our mission! That's why our council has partnered with Rallyhood to help streamline communication, encourage collaboration and foster a more connected and more organized council community!*

*Thank you for all you do to help build girls of courage, confidence, and character, who make the world a better place!*

**JOIN US ON RALLYHOOD TODAY!**



**rallyhood**  
Partner with purpose™

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# FINANCE



# FINANCE

## Troop ACH Forms

- Form must be submitted annually by 9/15, within 14 days of opening a new checking account and/or if check signers on the account change.     [ACH Authorization Form](#)

## Misappropriation of Troop Funds

This form can be used by anyone suspecting misappropriation of Girl Scout funds. Any parent, caregiver and/or volunteer can submit this form.     [Misappropriation of Funds](#)

Both forms can be located on the council website,  
<https://www.gsofsi.org/en/members/for-volunteers/forms-and-documents.html>



# COMMUNITY ENGAGEMENT



# COMMUNITY ENGAGEMENT

## **MY25 Membership Goals and Update**

Traditional Troop Girls = **5300**; Adults = **3000**

- Girls = 3,252 girls or 61% to MY25 goal
- Adults = 2,670 adults or 89% to MY25 goal

## **Council Wide Registration Day – September 7th**

- **Join | Girl Scouts ([gssofsi.org](https://gssofsi.org))**

**United Way Black-Out Dates** – Troop Money Earning Projects are no longer impacted by these black-out dates. Troops can participate in approved projects at any time except during Product Program seasons.

## **Product Program Season Dates for 2024-2025:**

- 9/21 – 10/20 and 2/1 – 3/9

# GOVERNANCE

## FALL TOWN HALL MEETING

Wednesday, October 2 – 6:30PM

Open to all volunteers. No pre-registration required. Send any questions to be addressed at this meeting to Ashley Green-Bryant, [agreen-bryant@gsofsi.org](mailto:agreen-bryant@gsofsi.org)

**Topic: GSofSI Town Hall Meeting w/Council Leadership**

**Time: Oct 2, 2024 06:30 PM Central Time (US and Canada)**

**Join Zoom Meeting**

**<https://us06web.zoom.us/j/83880563371?pwd=FoZLo2hrgGue1FiCUdSambtY3qCQqS.1>**

**Meeting ID: 838 8056 3371**

**Passcode: 233154**

## **2024-2025 Delegate Determination**





# PRODUCT PROGRAM



## 2024 Fall Program Dates:

- **August 21:** Fall Troop Training available through gsLearn
- **September 21:** Fall Program begins for in-person and online sales
- **October 14:** Last day for in-person order card sales
- **October 15:** Money due to troops for order card sales
- **October 15-17:** Troop volunteers can enter girl order card sales into M2
- **October 20:** End of Fall Program online sales magazines, direct shipped, and girl delivery.
- **October 30:** ACH Sweep for the amount due to council
- **November 4-6:** Product deliveries to the service units

# PRODUCT PROGRAM

## The Great Elephant Stampede

- September 21-28 -- We are kicking off the 2024 Fall Product Program with a new incentive!
  - Send 18 unique emails through M2
  - Upload a photo or video to M2
  - Use the “share my site” function in M2
  - Earn \$100 in total sales through M2
- Each girl who meets these requirements during the week of September 21-28 will receive an embroidered sticker set in the mail and be entered to win one of two giant elephant plush!
- The drawing will be held on October 30<sup>th</sup>. Winners will be notified via email.

# PRODUCT PROGRAM

## 2025 Cookie Program At-a-Glance

- October 13: Service Unit Cookie Manager training in Mt. Vernon (SUM and SUCM are invited to attend)
- November/December: Troop Cookie training on gsLearn
- January 7: Troop initial orders due
- January 11: Digital Cookie opens
- January 27- 31: Cookie delivery week
- February 21-22: National Girl Scout Cookie Weekend
- March 9: Cookie Program closes

# PROGRAM ENGAGEMENT



# PROGRAM ENGAGEMENT

**Day Camp Leadership Meeting on Zoom**  
**9/5/24 @ 7:00pm**

**Invite your Day Camp Leadership**

**Topic: Day Camp Directors' Meeting**

**Time: Sep 5, 2024 07:00 PM Central Time**

**(US and Canada)**

**Join Zoom Meeting**

**<https://us06web.zoom.us/j/85970553529?pwd=VvHYhW6jmZixgwHdOCZIJjEzLbSZnXR.1>**

**Meeting ID: 859 7055 3529 Passcode: 656083**

# PROGRAM ENGAGEMENT

## Council-Wide Service Project **- Birthday Bags for Community Pantries**

Troops will help their local community by creating bags full of items needed to celebrate a birthday to donate to local food pantries. This project focuses on serving others by making them feel special on an important day, their birthday! Donations for the project should be collected during the month of October and can be taken to local food pantries found in your community.

Items to donate for Birthday Bags:

- Birthday cake mix
- Icing
- Balloons
- Cake pans (dollar store) Can be used to hold items in place of a bag
- Gift or other large bags to hold items
- Candles
- Streamers
- Tablecloth(s)
- Birthday card signed by troop together/ a note for the birthday person

Troops can exchange or add other items to create their own unique spin on a birthday bag for their local food pantry.

Patches for this Service project will be available online through the shop.

# PROGRAM ENGAGEMENT

- **October 5 – Badge Bound Innovating STEM at SIUE**  
Daisy – Ambassador  
Edwardsville, IL  
Cost: \$25/girl  
Deadline 9/23/24
- **October 5-6 – Zoo-tastic Slumber Safari**  
Daisy – Ambassador  
St. Louis, MO  
Cost: \$60/girl; \$55/adult  
Deadline: Full and Closed
- **October 19 – Moonlight Meander and Stargazing**  
Daisy – Ambassador  
Effingham, IL and Edwardsville, IL  
Cost: \$20/person  
Deadline 9/23/24



# PROGRAM ENGAGEMENT

- **October 26 – Cache River Wildlife Canoe Trip**  
Cadette – Ambassador  
Ullin, IL  
Cost: \$35/person  
Deadline 10/21/24
- **November 2 – Fall Fest**  
Daisy – Ambassador  
Edwardsville, IL  
Cost: \$25/girl  
Deadline 10/14/24
- **November 8 – Women in STEM Webinar Series #1**  
Daisy – Ambassador  
Virtual (Zoom); Edwardsville (in-person); Belleville (in-person)  
Cost: \$0/person  
Deadline 10/21/24

# PROGRAM ENGAGEMENT

- **November 15 – 16 - Highest Awards Prep Overnight**  
Cadette – Ambassador  
Edwardsville, IL  
Cost: \$60/girl; \$25/adult  
Deadline 10/21/24
- **November 23 – College Prep Series (3-part-12/14 & 1/25)**  
Cadette – Ambassador  
Virtual (Zoom)  
Cost: \$35/girl (includes all three sessions, patch and custom sweatshirt)  
Deadline 11/18/24

# PROGRAM ENGAGEMENT

## 2025 Council Trips

- **Georgia Getaway: Journey to Savannah, GA**  
Date: June 11-15, 2025  
Level: Juniors-Ambassadors  
Cost: \$850/girl; \$500/adult  
Deadline to Register: March 3, 2025
- **Pax London**  
Date: June 13-22, 2025  
Level: Seniors-Ambassadors  
Cost: \$3550/girl; \$1775 adult travel advisor  
Deadline to register: January 6, 2025
- **Niagara Navigators: Adventure to Niagara Falls, NY**  
Date: June 20-25, 2025  
Level: Juniors-Ambassadors  
Cost: \$950/girl; \$650/adult  
Deadline to register: March 3, 2025



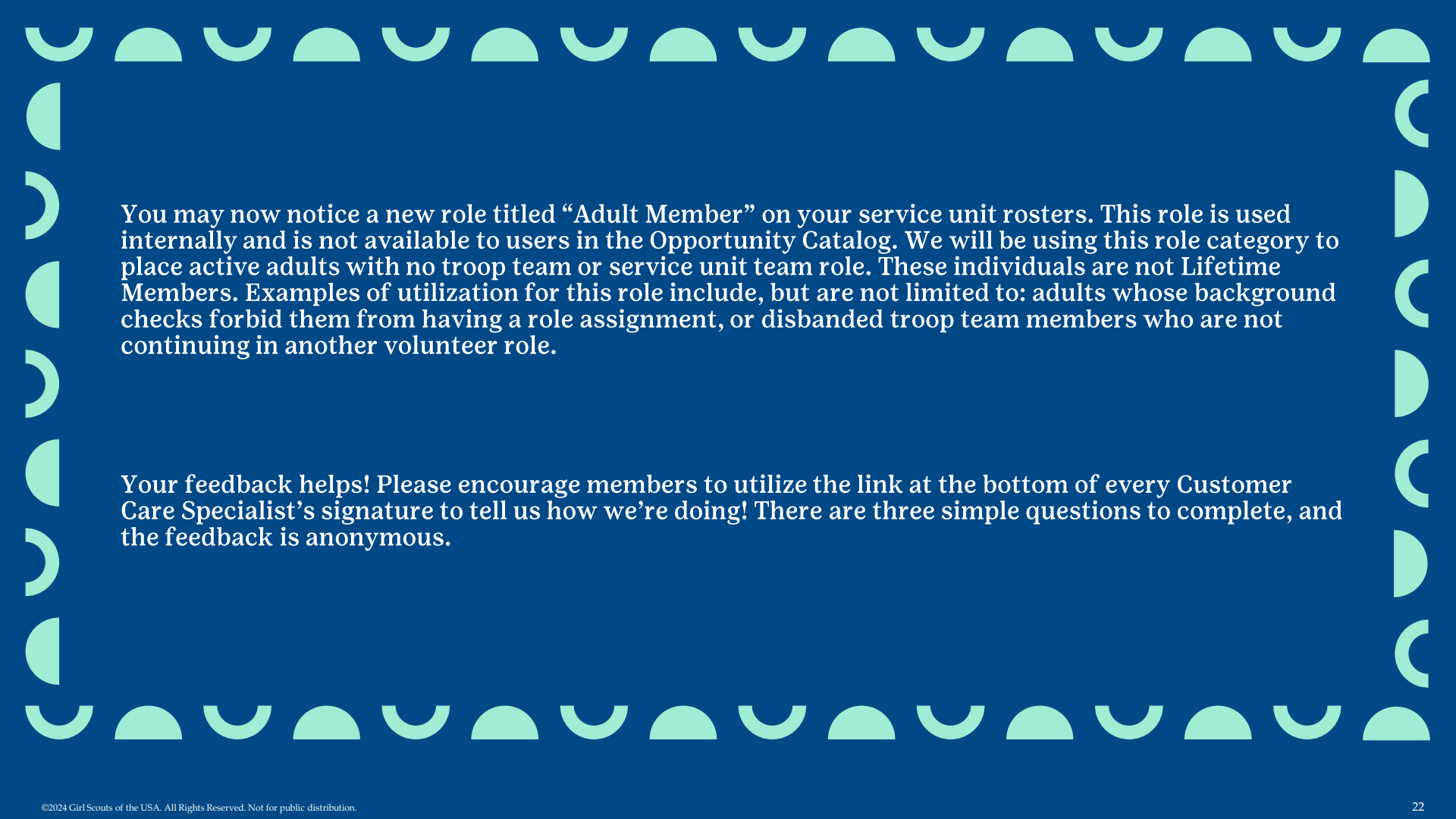
# PROGRAM ENGAGEMENT

## Upcoming Trainings, Info Nights & More

- **10/9 – Virtual Silver Award Training - 6:00PM**
- **10/9 - Virtual Gold Award Training - 7:00PM**
- **10/24 – Trailblazer Troop Info Night**
- **11/6 – Council Trips Info Night**
- **11/6 – Highest Awards Info Night**
- **11/21 – Visionary Voices**

# CUSTOMER CARE





You may now notice a new role titled “Adult Member” on your service unit rosters. This role is used internally and is not available to users in the Opportunity Catalog. We will be using this role category to place active adults with no troop team or service unit team role. These individuals are not Lifetime Members. Examples of utilization for this role include, but are not limited to: adults whose background checks forbid them from having a role assignment, or disbanded troop team members who are not continuing in another volunteer role.

Your feedback helps! Please encourage members to utilize the link at the bottom of every Customer Care Specialist’s signature to tell us how we’re doing! There are three simple questions to complete, and the feedback is anonymous.

# RETAIL



# RETAIL

Uniform Starter kits are available at the [GSofSI Council Online Shop](#) or in store. The starter kit includes sash, vest or tunic, along with the Council ID and American Flag patches, Insignia Tab, Membership (level) Pin and World Trefoil Pin. Troop numbers will still need to be purchased separately. Any purchase of \$60 or more that includes a Uniform Starter Kit will receive a free bag, a \$15 value! (while supplies last).





# RETAIL

The 2024 Girl Scouts Love State Parks weekend will take place on September 14-15. Place your preorders now for the official Girls Scouts Love State Parks Patch at the [GSofSI Council Online Shop](#), and we will ship them to you after the event.

Southern Illinois State Park Patches for Beal Woods, Cache River, Fort Massac, Giant City and Pere Marquette are also available.



GIRL SCOUTS LOVE  
STATE PARKS

# ADULT EDUCATION



# NEW LEADER WEEKEND

## September 27 – 29

### Camp Torqua



#### **New Leader Weekend September 27-29**

Girl Scouts of Southern Illinois is excited to offer a new, fun, and inspiring training opportunity for our volunteers!

Come learn the essentials of being a new Troop Leader and enjoy the beauty of Camp Torqua.

#### **Join us for a weekend full of invaluable experiences for new leaders at Camp Torqua on September 27-29!**

The Adult Education team will host opportunities to earn your certification in Camping Out, Archery, and CPR/AED/First Aid. Activities will begin at 5 p.m. on Friday night and finish by 2:15 p.m. on Sunday.

New Troop Leaders can also complete requirements on gsLearn, learn about Girl Scout Cookies and the Fall product program, find out how to travel with your Girl Scouts, and explore Girl Scout traditions. Meet long-term volunteers, ask questions, and immerse yourself in the Girl Scout Leadership Experience.

GSofSI will be offering an option to stay overnight on both Friday and Saturday for those that will be traveling to take part in these trainings.

**Spots are limited.  
Register today!**

The cost for the weekend will be \$25 with an additional \$36 for CPR/AED/First Aid Training.

# Adult Education

## Adult Training

### ***CPR/AED/First Aid:***

Thursday, October 17<sup>th</sup> - Glen Carbon, IL

### ***Camping Out Training***

Saturday, October 19<sup>th</sup> - Mt. Vernon, IL

## Training By Request:

- Training by Request (TBR)
- Minimum of six (6) participants

## gsLearn Updates:

- GSUSA New Leader Onboarding: Troop Safety
- GSUSA New Leader Onboarding: What Ambassador Girl Scouts
- GSUSA New Leader Onboarding: What Brownies Do
- GSUSA New Leader Onboarding: What Cadette Girl Scouts Do
- GSUSA New Leader Onboarding: What Daisy Girl Scouts Do
- GSUSA New Leader Onboarding: What Junior Girl Scouts Do
- GSUSA has released updates to the Safety Activity Checkpoints and the Volunteer Essentials. These items will be updated on our website this month!
- Reminder to complete your MY25 Understanding Your Role training in gsLearn!



# Adult Education

## SAVE THE DATE – Volunteer Training Summit

- March 29, 2025
- Camp Torqua
- Free camp overnight stays on Friday, 3/28 and Saturday, 3/29
- Certification Trainings on Sunday, 3/30

# Adult Awards

The Adult Award nominations are open for the Membership Year 23-24. Please remember the following information regarding good standing for nomination:

Valid Membership

Completed ILMR

No current council debt

Current background check

Nominations will close on November 1, 2024

*(Note: The volunteer being nominated must be in good standing for Membership Year 23-24)*

Let's Chat  
w/Loretta  
September 30



Thank You!

**NEXT MEETING:**

September 30, 2024

